



中关村论坛
2026 ZGC FORUM

创新与发展
INNOVATION AND DEVELOPMENT

INVITATION

邀请函

2026 Zhongguancun Forum • Special Session on Sino-Swiss Cleantech Industry Cooperation and Matchmaking

– A practical opportunity to access China's Cleantech market

For Swiss cleantech innovations with proven technologies seeking commercial application scenarios and business partnerships, China is no longer a "future market" — it has become a ready market where real demand is rapidly unfolding.

Co-organized by the **Greater Geneva Bern Area (GGBa)** and **Insight Tech**, the *2026 Zhongguancun Forum • Special Session on Sino-Swiss Cleantech Industry Cooperation and Matchmaking* is a focused business matchmaking event. Embedded within the Zhongguancun Forum (ZGC Forum), this Special Session directly connects Swiss innovations with Chinese public institutions and key players in the cleantech sector to enable practical implementation and commercially viable cooperation.

[The ZGC Forum](#) is a national-level platform of China for international engagement among policymakers, industry leaders, researchers, and innovators in sci-tech. **As one of the official key country-focused events of the Forum**, this Special Session offers full-channel media exposure, high-end guest network and precise industrial matchmaking support, providing a "fast track" for Swiss cleantech companies to access the Chinese market and attract international investment and cooperation.

Why to Join

- **National-Level Platform Showcase and Network**

Leveraging China's national-level event platform, Swiss innovations will showcase their solutions to Chinese public institutions and leading enterprises, establishing direct connections with potential users.

- **1V1 Matchmaking Service Based on Real Needs**

The Special Session will precisely pre-match Swiss innovations' solutions with specific needs of leading Chinese partners, organizing targeted one-on-one closed-door meetings to boost efficient and effective cooperation.

- **Rapid Market Assessment through On-Site Visits**

Additional curated on-site visits in Beijing and Tianjin will enable direct dialogue with benchmark local enterprises, and help Swiss innovations gain first-hand insights into China's cleantech market within a short timeframe.

- **Comprehensive Journey Support**

Participants will receive comprehensive local support, including accommodation and transportation throughout their stay in China, as well as an international flight subsidy of CHF 500 per company, effectively reducing the travel cost.

Event Details

Time: March 26-28, 2026

Venue: Beijing and Tianjin, China

Core Activities:

1. Special Session

Theme: 2026 Zhongguancun Forum • Special Session on Sino-Swiss Cleantech Industry Cooperation and Matchmaking

Time: 14:00-17:00, March 28, 2026

Venue: Roadshow Hall 1, Zhongguancun International Technology Trading Center, Beijing, China

Organizers: Insight Tech, Greater Geneva Bern area (GGBa)

Supporters: Embassy of Switzerland in China/Swissnex in China (TBD), CleantechAlps (TBD), Swiss Branch of the Western Returned Scholars Association

Agenda (Draft):

Time	Session	Content	Guests
14:00-14:10	Opening Speeches	Chinese Address	Chinese Academy of Sciences
		Swiss Address	Embassy of Switzerland in China / Swissnex in China
14:10-14:40	Keynote Presentations	China's Cleantech Trends and Industrial Ecosystem	National Institute of Clean-and-Low-Carbon Energy, China Energy Investment Corporation Ltd.
		Cleantech landscape and Industrial Ecosystem in Western Switzerland	Greater Geneva Bern area (GGBa)
		Innovation Pattern and Trends of Cleantech in Western Switzerland	CleantechAlps
14:40-15:00	Demand Release	Cleantech Cooperation Needs in Beijing & North China	Zhongguancun Science and Technology Service Co., Ltd.
		Introduction to "Top 100 Swiss Startups" and Representative Swiss Cleantech Innovations	Insight Tech
15:00-16:00	Project Roadshows	Roadshows by Swiss Cleantech innovations	4 Swiss enterprises deliver roadshows sequentially, 15 minutes per enterprise
16:00-16:30	1v1 Closed-Door Matchmaking Meetings	One-on-one closed-door matchmaking meetings between Swiss innovations and Chinese enterprises, parks and public sectors from Beijing and North China, in order to conduct in-depth discussions on potential cooperation and transaction.	
16:30-17:00	Open Networking	Parallel to or after the closed-door matching, open networking between Swiss enterprises and participating institutions/personnel to expand the connection and opportunities.	

2. On-site Visits

Based on the specific solutions of participating Swiss enterprises, the Special Session will also tailor exclusive on-site business visits to cleantech industry in Beijing

and Tianjin, facilitating in-depth grasp as well as exploration of local ecosystem and cooperation opportunities.

- March 26: Visits in Beijing
- March 27: Visits in Tianjin
- March 28: Participation in the Special Session

How to Participate?

This event is open to Swiss innovations in the fields of **Green Energy, Energy Storage, and Energy Efficiency**, prioritizing their technological maturity, application potential, and suitability to the Chinese market.

Participation is limited to 4 Swiss companies. Interested enterprises are welcome to apply by sending the following documents to insighttech@sina.cn before **February 22, 2026**:

- Company Profile
- Cooperation intentions regarding the Chinese market

About the Organizers

[Greater Geneva Bern area \(GGBa\)](#) is an official investment promotion agency jointly established by the governments of Bern, Fribourg, Vaud, Neuchâtel and Geneva cantons in Western Switzerland. It assists international enterprises in industrial cooperation and global expansion in Western Switzerland.

[Insight Tech](#) is a China-Europe (Switzerland) industrial innovation cooperation service provider and the official Chinese partner of “Top100 Swiss Startups”. It works closely with authorities and core industrial clusters in both China and Switzerland, focusing on ecosystem development and cross-border empowerment to support mutually beneficial growth between Swiss innovation and Chinese industry.